



SPONSORSHIP RATES

ADVERTISING OPPORTUNITIES

Our trolleys can be seen traveling around town and provide the utmost exposure for your business. Full wraps make the biggest impression and can be seen from all sides of the trolley, whether you happen to be walking or driving by. You can purchase a wrap in three different time increments including one year, six months or three months. Call for your exclusive estimate today!

2016 WRAP RATES*

ROUTE	THREE MONTHS	SIX MONTHS	ONE YEAR
BEACH LINK	\$10,000	\$17,000	\$30,000
LAS OLAS LINK	\$8,250	\$14,500	\$25,000
DOWNTOWN LINK	\$7,000	\$12,000	\$20,000
GALT LINK	\$5,750	\$9,500	\$15,000
NW COMMUNITY LINK	\$5,400	\$8,800	\$13,000
NEIGHBORHOOD LINK	\$4,500	\$7,000	\$10,000
AIRPORT LINK	\$4,000	\$6,000	\$8,000
WATER TROLLEY (INTERIOR)	\$5,750	\$9,500	\$15,000
WATER TROLLEY (ROOF**)	\$4,000	\$6,000	\$10,000

*Monthly payments are available.
**Water Trolley roof has exclusivity.

Smaller packages for wrapping the trolleys are also available and include various options for advertising on the side paneling and rear paneling.

No matter how big or small your budget, we have a package that will fit your needs. Call for pricing today!



The most prominent traveling billboard in town!





EXTRA VALUE OPPORTUNITIES

ADDING IN VALUE AT EVERY TURN...

Extra Value Opportunities (three month minimum commitment):

- Map presence: 1/2 back panel, 1/2 interior panel or interior map location and logo available. Call for pricing.
- Interior digital billboards: \$350
- Tracker smart phone app presence: \$500
- Phone messaging system (be the business to greet our customers when they call!): \$350
- One day pass bracelets: \$350
- Social media support: \$500
- Website presence: \$500

Check out our proud board members!

Commissioner Dale Holness
Commissioner Chip LaMarca
Commissioner Romney Rogers
Commissioner Bruce Roberts
Greg Stuart | Greg Durden
Larry Merritt | Bill Cross
Alan Hooper | Steve Lucas
Roosevelt Walters | Stephanie Toothaker
Joey Epstein | Melissa Milroy
Dan Barnett | Dana Pollitt

AT YOUR SERVICE...

We can create unique packages to suit your marketing plan and achieve maximum visibility and exposure for your investment. Please let us know what will best suit your needs as well as your budget.

We look forward to hearing from you!

Laura Cromarty

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RIDERSHIP AND EXPOSURE

MAKE THOUSANDS OF IMPRESSIONS...

The number of tourists visiting our city has expanded tremendously over the past few years. Between redevelopment and the popularity of our cruise business, we have seen more visitors in Fort Lauderdale than ever before.

Here are just a few quick facts about our trolley ridership and visibility:

- We host over 472,000 Sun Trolley passengers and 75,000 Water Trolley passengers each year.
- Tourism brings over 2M cruise ship passengers and 10M beach-goers each year.
- 50,000 residents and tourists visit the beaches and Las Olas each weekend.

TRACKER SMART PHONE APP

With over 8,000 subscribers, our tracker app provides a unique platform to spread the word about your business allowing your customer to track the exact location of our trolleys to help them arrive to your business quickly!

- Average of 1,552 users per month / 247 users per day.
- 25% new visitors / 75% returning visitors.
- Typical user visits eight pages and stays on the App for 8.48 minutes.

PRINTED MAPS

Our Sun Trolley Route maps serve as a guide to visiting tourists, giving them ideas on what to see, what to do and more importantly where to spend their money during their stay in Fort Lauderdale.

- Distribution of over 100,000 maps per year to 60 participating hotels, shops and entertainment venues.
- Utilization by many hotels as the “map of the city”.
- Our map is a top-of-mind choice for concierges to assist visitors.

WEBSITE

With over 85,000 users in 2015 alone, SunTrolley.com is one of the most heavily trafficked websites for information on how to get around Fort Lauderdale, giving your business access to thousands of unique visitors per day.

- Average of 7,144 users per month / 477 users per day
- 70% new visitors / 30% returning visitors
- Typical user visits four pages and stays on the site for 3.49 minutes

